Creation: ESG S: Coexisting with Local Communities

Foundation for Value

Coexisting with Local Communities



July 2021, Formulated our "Social Contribution Activity Policy"

Providing medical supplies in Bangladesh

Issue Awareness

In addition to such global issues as climate change, countries and regions are facing increasingly severe endemic issues, including poverty and disparity, resource problems, and demographic changes. Against this backdrop, there is an expectation for companies to proactively involve themselves in grappling with these regional and community issues.

As a company engaged in business on a global level, we contribute to the economic and social development of regions and communities. We do this by gaining a firm understanding of the problems faced by regions and communities and working with a variety of stakeholders to implement social contribution activities leveraging our strengths.

Social Contribution Activity Policy

(Formulated in July 2021)

Basic Policy

In conducting global business, in addition to its business activities, the JERA Group aims to proactively engage in social contribution activities, to build strong relationships of trust with regional communities and other stakeholders, and to achieve sustainable development together with local communities.

In implementing social contribution activities, we will respect the cultures, customs, nature, history, and other characteristics of individual countries and regions. At the same time, we will contribute to society and community development through activities leveraging the strengths of the entire JERA Group.

Purpose of Activities

The purpose of our social contribution activities is the continuous creation of a virtuous cycle in which those relationships of trust lead to enhanced corporate value by contributing to the realization of a sustainable society through the building of relationships of trust with stakeholders.

Priority Areas for Activities

Aiming to realize a sustainable society, we will engage in activities giving priority to the three areas of "coexistence with the environment," "education for the next generation," and "the resolution of local community issues."

1 Coexistence with the Environment

We will contribute to better conservation of the global environment by working to reduce the environmental burden of our business activities together with measures such as promoting greening and environmental protection.

2 Education for the Next Generation

We will pass on the skills and expertise we have cultivated through our business operations to the next generation and contribute to the education of human resources who will shoulder the future of energy so that they can flourish on a global scale.

Besolution of Local Community Issues

We will contribute to the resolution of the diverse array of issues faced by the countries and regions we do business in, including increasing disaster preparedness, creating jobs, and eliminating unelectrified communities.

Support for Employee Social Contribution Activities

We will provide our employees with opportunities for social participation, and support employees' voluntary social contribution activities.

Collaboration with Stakeholders

We will aim to engage in communication with stakeholders and collaborate with them to engage in a diverse array of social issues.

Information Disclosure

We will proactively disseminate information on our basic policy for social contribution activities as well as the content of the social contribution activities we conduct via our website and reports.